

Cut Transport Costs and Increase Your Profits

Company vehicles represent one of the biggest non-salary overheads faced by most organisations. Green fleet management will help reduce the cost of owning and running vehicles while also ensuring your business is not responsible for avoidable pollution.

Green Fleet Management

The running of a fleet is a serious business as it represents a significant financial cost of a company's overheads, even a good fleet. If a fleet isn't run well, this could increase your costs by up to 35%! Green Fleet Management looks at improving the efficiency of your fleet so as to reduce your overheads. Considerations include fuel efficiency, route planning, fuel choice and vehicle conditions.

Useful Internet Sites

<http://www.rac.co.uk/> - this site can provide you with information on real time traffic news such as accidents, jams and roadworks. There is also a route planner available.

<http://www.theaa.com/> - this site also provides you with real time traffic information. There is also a route planner option.

<http://www.bbc.co.uk/london/travel/jamcams/index.shtml/> - this site provides you with real time traffic information within London.

Green Fleet Management

BRIEFING NOTES

Green Guide for Fleet Managers:

- Use fuel efficient cars to reduce fuel bills
- Use low polluting vehicles - resulting in lower Vehicle Excise Duty (VED) costs
- Consider the use of alternatively fuelled vehicles - resulting in lower VED costs, exemption from the congestion charging scheme and lower fuel costs
- Record, analyse and review business mileage patterns and fuel consumption to enable you to optimise fleet management
- Ensure regular maintenance of your fleet so that vehicles run at a optimum efficiency
- Provide and display information on public transport services, journey planning and vehicle performance
- Consider grading your vehicles according to their performance on fuel consumption and exhaust emissions and make the information available to staff
- Assist drivers in route planning. Introduce drivers to the internet real time traffic information sites which highlight any jams or accidents along your proposed route
- Ensure travel payment policies discourage drivers to clock up unnecessary mileage
- Continually assess the efficiency of your operations. Changing policies and technology may mean that it is more cost effective to reduce business mileage through increased telesales and less frequent client meetings.



The Benefits of a Green Fleet

To your Business:

- Cheaper to run and less polluting
- Results in less congestion for all
- Shows a commitment to environmental improvement and illustrates your organisation's good environmental practice.

To your Employee and Society:

- Reduced driving hours – resulting in improved safety and lower stress
- Improved driving techniques
- Reduced traffic levels and improved road safety
- Reduced pollutants and reduction in Greenhouse Gas emissions.

Disclaimer: This leaflet is intended to provide only a brief introduction to some common environmental issues affecting business and should not be regarded as fully comprehensive advice.

